



Coordinated globally by
The World Business Angels Investment Forum
An affiliated partner of the G20 Global Partnership for
Financial Inclusion (GPII)
www.wbaforum.org

World Business Angel Investors Week: Angel Investors' Flagship
World Business Angel Investors Week is envisioned as a great platform where all stakeholders pause to assess their fast-paced journey, to analyse why and how we should leverage angel investment as a must-have financial tool for boosting economies, and to reiterate how entrepreneurial ecosystems can create more jobs, more wealth and more social justice in co-operation with key players in early-stage equity markets. It is celebrated every year, under a global theme.

Europe - 2022

21 June 2022 - | Virtual at www.angelsweek.org | Time Zone: GMT

Global Theme

BUSINESS TRANSFORMATION FOR POST-PANDEMIC ECONOMIES

COUNTRY CHAIR 2022

Gerhard Hrebicek , WBAF Senior Associate for Austria

21 June 2022, Tuesday

Virtual

11:00 AM | Begrüßung

Keynote Speaker:

Gerhard Hrebicek, President European Brand Institute, Österreich

11:05 AM | Begrüßung WBAF Chairman

Keynote Speaker:

Baybars Altuntas, Executive Chairman, World Business Angel Investors Forum, WBAF

11:10 AM | "In brands we trust" - Der Wert der Marke in der post-pandemischen Wirtschaft

Keynote Speaker:

Gerhard Hrebicek, President European Brand Institute, Österreich

11:20 AM | Die Krise der Pandemie als Chance für Investoren und Start Up's

Die Krise der Pandemie als Chance sowohl für Investoren als auch für Start Up's und was es genau jetzt nach der Pandemie braucht und wie es sich verändert hat. Am Beispiel, des eigenen Investment Portfolios, des Start Up Märkte Österreich und was sich geändert hat in der Betrachtung der Investoren.

Keynote Speaker:

Christian Vancea, CEO and Owner Smart Impact Group, Austria

11:30 AM | Made in Austria, Unternehmen & Experten mit Best Practice Beispielen & neuen Ansätzen für nachhaltiges Wachstum

Moderator:

Christian Vancea, CEO and Owner Smart Impact Group, Austria

Panelists:

Thomas Kribernegg , Geschäftsführer & Co-Founder App Radar , Austria

Markus Kraetschmer , CEO MK Consulting, Austria

Dominik Renner, Manager DCL, Austria

George Laliashvili , CEO Stack

Bettina Rieger, Managing Partner Essentio

12:10 PM | Schlussworte

Speaker:

Gerhard Hrebicek, President European Brand Institute, Österreich

Speakers



Baybars Altuntas

Former Senior Advisor of the London Stock Exchange Group (LSEG), Executive Chairman of the World Business Angels Investment Forum (WBAF) - an affiliated partner of the G20 Global Partnership for Financial Inclusion (GPMI) chaired by the Queen Maxima of the Netherlands, and President of Deulcom International Inc., Star of the Turkish version of the television show Dragons' Den / Sharks Tank. Recipient of the European Trade Association of Business Angels (EBAN) award for the Best Individual in Europe Globally Engaging with the Global Entrepreneurial Ecosystem in 2014 (Ireland), 2015 (Netherlands), 2016 (Portugal), 2017 (Spain) and 2018 (Bulgaria). The only angel investor to be granted a personal audience with former President Obama at the Presidential Summit on Entrepreneurship in Washington DC. Appointed as JCI Ambassador, following Ban Ki-moon, former Secretary General of the United Nations. Profiled regularly by leading international media such as CNN International, Bloomberg, BBC. A co-author of Planet Entrepreneur: The World Entrepreneurship Forum's Guide to Business Success Around the World, published by Wiley (2013). Author of "How I Became a Top TV Star and Celebrated Investor", published by Balboa Press (2014) and translated into Chinese, Croatian, Albanian, and Macedonian.



Bettina Rieger

As a PR & Marketing professional of many years in the international environment, Bettina has made Web 3.0 her passion as a new challenge. With Essentio, she gives brands and companies the opportunity to find their way into the new digital world and to the customers of the future with the simplest technologies and concepts.



Christian Vancea

Christian is an entrepreneur and investor as you read in a book. He worked years in top management positions around the world and his expertise in tech, process and company building brought him this wide-ranging know-how. With his passion to help entrepreneurs, start up's and scale up's in growing there business and find new business ways he is a successful entrepreneur and investor. He scouted with his partner together more than 3000 start up's and invested in the best ones all over the world. For him it is important to be not only an investor it is also important to support start up's and help them to grow.



Dominik Renner

As an experienced executive and entrepreneur, Dominik is a professional when it comes to new and complex challenges, responsibilities and developing new business models. His experience started at large corporations like Magna & Samsung until he became an entrepreneur himself as a logical consequence. His expertise, covers project & program management, innovation services, entrepreneurship, business development and financial services. With DCL, he has taken on a new challenge where he is currently building a completely new digital and analog experience around drones with his team.



George Laliashvili

George is an Entrepreneur and 4th-time founder. He is an expert in building and scaling tech-companies for over 9 years and his passion about discovering new ways technology, that can be helpful to humans. With Stack he is offering a smart browser for internet multitaskers, managing social media, messengers, emails, collaboration tools and other web-apps efficiently from one organized place.



Gerhard Hrebicek

Dr. Hrebicek, is the mastermind and founder of the European Brand Institut. His expertise in the topics Brand, IP and the value of it is internationally recognized. He is also helping companies, start up's and organization's to developep there business on an inetrnational level and find alternative financing's for that. He is a Partner from Unido and the World Business Angel Investors since years and an expert on an international level. With his extpertise and know how he has also developed Certified Brand, the first international quality seal based on ISO 20671 and he is the chairman of the ISO devolepment comitee on ISO 20671: Brand Evaluation. Dr. Hrebicek is on an international level the person who is representing the importance about brand value and sustainability also for countries, city and regions, like he was also at the China Council for brand development or the city of Vienna.



Markus Kraetschmer

Markus Kraetschmer, CEO MK Consulting, is a professional manager expert and entrepreneur. His vita has much to offer. He was, in a controlling bank; administrative and commercial management of a football club (group - budget approx. 30 Mio €; 140 employees); representation of interests in national (ÖFB; ÖFB) and international organizations (ECA; SCORT); cooperation with local and national political representatives; Supervisory board mandates (ÖFB; ÖFB); honorary activities in other sports (vice president basketball club BL 1 Ö); restructuring experience football club; project management and coordination (infrastructure and IT projects of the football club); national and international expert lectures; speaker ÖFB Academy; CSR management.



Thomas Kriebener

Thomas founded App Radar, along with a partner, in 2015 with the goal to help mobile apps and games grow. He is a serial entrepreneur and an active member of the Austrian start-up scene. At App Radar, he combines his passion for marketing, building AI-powered technology and personalized services which use data to help app businesses accelerate their growth. Thomas has been at the leading edge of the online marketing sector for over 15 years. After seeing the boom in apps and app-based services, he spotted an opportunity to combine his extensive eCommerce and digital marketing knowledge to build a start-up within the emerging App Store Optimization sector. Before App Radar he led Austria's most successful D-A-CH kickstarter campaign (at the time of its close) for the Nuki smartlock.